



Brand Guidelines



Sierra
Production
Services

Sierra Manufacturing
manufactures cutting tools used in the automotive,
aerospace and oil and gas industries

01 Typography

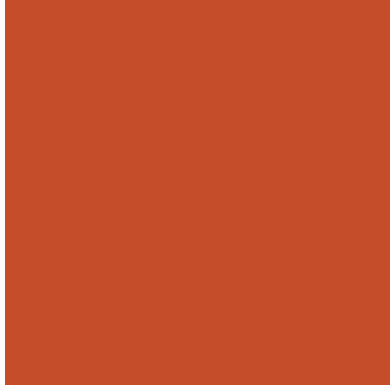
Aleo Bold

ABCDEFGHIJKLMNOPQRSTUVWXYZ

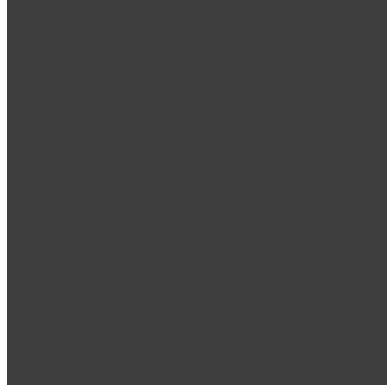
abcdefghijklmnopqrstuvwxyz

0123456789

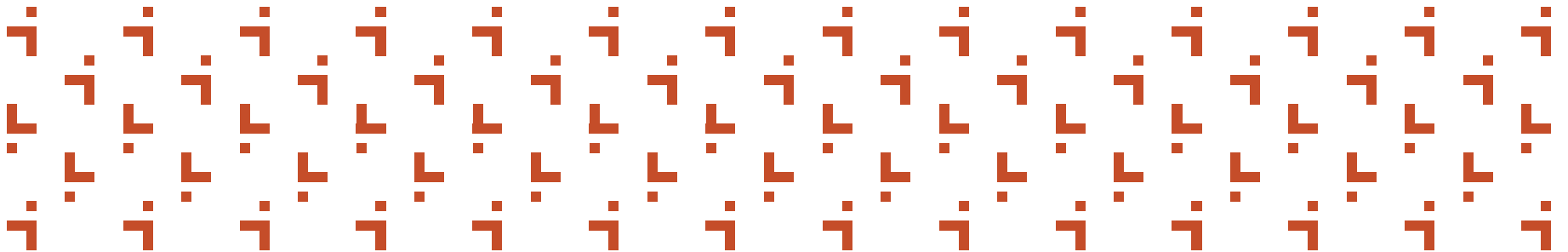
02 Colors & Pattern



C17 M83 Y98 K6
R197 G78 B41
#C54E29



C0 M0 Y0 K90
R64 G64 B65
#404041



02 Logo Introduction



02 Logo Usage



Sierra Production Services

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Vivamus vel neque ut ipsum volutpat suscipit vel non magna. Morbi ullamcorper elementum accumsan. Nunc leo ex, ultricies a congue quis, fringilla vitae purus. Proin sed mauris sed sem mollis suscipit eu ac ipsum. Aliquam condimentum sem a vehicula faucibus. Nam sit amet risus est. Sed ex velit, condimentum in ullamcorper eu, luctus at sapien. Maecenas ut nulla ut eros bibendum lacinia in ac nisl. Donec feugiat tectus justo, non mollis eros aliquam sed. Nam pulvinar lorem vitae ligula fermentum dignissim. Sed quam nunc, euismod quis porttitor a, gravida ac quam. Morbi at efficitur urna. Sed id libero ut justo varius ultricies vel vitae diam.

Lorem ipsum dolor sit ame



John Doe

General Manager
+123 456 789
Sierra@Production.com





**Sierra
Production
Services**